

FRESHTRACKERTM

a division of
BBC
TECHNOLOGIES



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 Customized Management System

Freshtracker is an innovative quality tracking system to which all elements of production system are measurable and responsive to. Our unique software allows us to trace the characteristics and origins of individual products from harvesting, processing and packaging, right through to point-of-sale. With the ability to compare and analyse yields, ensure a high-quality end product and manage production efficiently, **Freshtracker** is the key to increased profit.

 Traceability

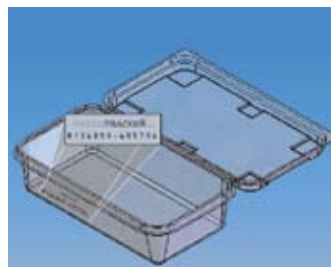
Provides ability to select which characteristics are traceable and accountable. If contamination is found, Freshtracker isolates the problem to specific time, field, row, picker and bin, saving you from Total Farm Contamination.



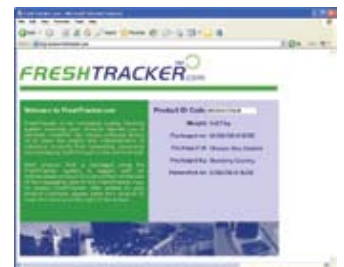
Barcode scanners check pickers ID Code.



GPS scanner locates RFID on Field Container.



Clamshells are printed with Unique Product ID Code. This is matched with data stored in the FreshTracker system.



Product ID code can be entered online for customers and retailers to access customized product information.